





www.REIVault.com

Email problem and solution

• EMAIL OVERLOAD

- Things falling through the cracks
- You can't use email effectively since it's completely unusable for you (so you revert to text or other means of communication)
- Stressed because your email is out of control

• EMAIL SOLUTION

- Gmail vs other email accounts
- Prune and remove the non essential
- Claim back your inbox and your attention
- Start using email the best way it was intended

Two emails

- PRIMARY EMAIL
 - Work email project management software
 - Personal contacts
 - Primary bank email (fraud alerts, balance alerts, etc)

SECONDARY EMAIL

- Subscribing to newsletters and email distribution lists
- Marketing list
- Use this email for financial transactions: amazon, bills, etc
- Check this email every few days
- I check this email via <u>http://www.postbox.com</u> since it would allow me to filter by sender and see what I'm looking to remove myself from (if there are too many emails)

How I process my inbox

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I start with my Inbox looking like this...



I'm always looking to see what emails are coming in WITHOUT a label

This is the search here that I'm constantly asking: 1) does this need a lable 2) should this be going to my inbox

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I look at this and am always pruning these types of emails that perhaps should be in my secondary email

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All that is left are the emails that are with labels

I'll then pick an email and click on the label

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When I click on the label it will give me the label on the search bar as you see here.

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I then add the additional search parameter: "label:inbox" that will only show the emails that are in my inbox at this moment in time (unprocessed)

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You can go through each email individually or just simply archive them all

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At the end I'm left with ONLY the starred emails that I'm going to come back to

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Google Calendar 🔫	

First Step – Setting up your filters

Sample filters (note the word "OR"

Matches: from:(mssharon@summitquesta.com OR no-reply@taskrabbit.com OR noreply@yo utube.com OR feedback@slack.com OR payments-messages@amazon.com OR digital-no- reply@amazon.com OR ship-confirm@amazon.com OR auto-confirm@amazon.com OR onlinebanking@ealerts.bankofamerica.com OR notifications@alarm.com OR westernuni onresponse@westernunion.com) Do this: Apply label "Notifications", Never send it to Spam	edit	delete

Matches: from:(no-reply@globiflow.com OR no-reply@evernote.com OR auto-confirm@amazon. com OR service@paypal.com OR help@workflowy.com OR support@turbobridge.com OR maxemail-bounce@maxemail.com OR reply@globiflow.com) Do this: Apply label "Notifications", Never send it to Spam

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Other Settings

Under setting select this to get this starred up at the top

Settings	
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Inbox sections:	Default Important first Options - Unread first Options - Starred first Default
Importance markers:	Priority Inbox Show a marker () by messages marked as important. No markers
	Crischico.com Mail analyzes your new incoming messages to predict what's important, considering things like how you similar messages in the past, how directly the message is addressed to you, and many other factors. Learn more
	 Use my past actions to predict which messages are important to me. Don't use my past actions to predict which messages are important. Note: this will erase action history and will likely reduce the accuracy of importance predictions.
Filtered mail:	 Override filters - Include important messages in the inbox that may have been filtered out. Don't override filters
	Save Changes Cancel
78.1 GB (59%) of 131 GB used Manage	Program Policies Powered by Google**

Settings										
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Today (Tue, Jul 29)	Google Calendar gadget by Ben K and Garry B	 Enable Disable 								
9a Dr. Appointment 1:30p Lunch w friends 4p Pick up Eli at SFO	Adds a box in the left column which shows your Google Calendar. See upcoming events, locations, and details.	Send feedback								
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► 00:01 ► <u>Reply</u> → <u>Forward</u>	Lets you play voicemails left on your Google Voice account right from the email notification.	Send feedback								
eed right here. <u>Customize Cli</u>	Mark as Read Button by Mark K	 Enable Disable 								
ete Mark as read More arred, Unstarred	Tired of spending all that effort to click on the more actions menu every time you want to mark messages as read without reading them? Now just enable this lab and that is just a button click away!	Send feedback								
	Preview Pane by Peter B & Michael K	 Enable Disable 								
	Provides a preview pane to read mail right next to your list of conversations, making mail reading faster and adding more context.	Send feedback								

Enabled Lab settings

Language:	Crischico.com Mail display language: English (US)
	Enable input tools - Use various text input tools to type in the language of your choice - Edit tools - Learn more
	 Right-to-left editing support off Right-to-left editing support on
Phone numbers:	Default country code: United States
Maximum page size:	Show 100 ▼ conversations per page Show 250 ▼ contacts per page
Images:	 Always display external images - Learn more Ask before displaying external images
Auto-advance:	After archiving, deleting, muting, etc. a conversation: Go to the next (newer) conversation Go to the previous (older) conversation Go back to the threadlist
Default reply behavior: Learn more	 ○ Reply ③ Reply all
Default text style: (Use the 'Remove Formatting' button on the toolbar to reset the default text style)	Sans Serif - $\tau T - \underline{A} - \underline{I}_x$ This is what your body text will look like.
Conversation View: (sets whether emails of the same topic are grouped together)	 Conversation view on ○ Conversation view off
Send and Archive: Learn more	 Show "Send & Archive" button in reply Hide "Send & Archive" button in reply
Undo Send:	Enable Undo Send Send cancellation period: 10 • seconds
Preview Pane:	Mark a conversation as read: After 3 seconds 🔹
Stars:	Drag the stars between the lists. The stars will rotate in the order shown below when you click successively. To learn the name of a star Presets: 1 star 4 stars all stars In use: ★ ★ II III IIII IIII IIII IIII IIII
Desktop Notifications: (allows Crischico.com Mall to display popup notifications on your desktop when new email messages arrive) Learn more	 New mail notifications on - Notify me when any new message arrives in my inbox or primary tab Important mail notifications on - Notify me only when an important message arrives in my inbox Mail notifications off
Keyboard shortcuts: Learn more	 Keyboard shortcuts off Keyboard shortcuts on

Other settings

Additional tools



Schedule an email to be sent later. Easy email reminders.

Boomerang for gmail is a great tool

en you send and receive email messages.	Add thi	s to your Gmail!				
	For Firefox 38+, Chrome 5.0-	+ and Safari 5.1+. Works with Gmail and Google Apps email.	More *	S Add	Return Conversation to Inbox: Image: Conversation to Inbox: Only if nobody responds	of 4 <
"Seriously in love with Boomerang for Finail! You can schedule emails to be sent phytime." <u>Holly Mever</u>		3			In 1 hour In 2 hours In 4 hours	
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	_				In 2 days In 4 days	
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Send Later					In 1 month	
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sage. We'll take it from there. At the time you cho	bur message. lose, we'll bring it	How to Boomerang an Email				

Here is how your email should show up





Unroll.me

Unsubscribe with one click.

After you sign up, see a list of all your subscription emails. Unsubscribe instantly from whatever you don't want.





Extra: keep track of passwords securely (not in your browser data)

How to delegate via email

- Use template email for all "Action" items that you're going to give someone
- ACTION [NAME] DESCRIPTION (when due)
 - Example: ACTION GARY could you review this doc and approve (due tomorrow)
- Then set up filter that automatically puts that into a label that you check 2-3 times a week looking for loose ends
- You can also use the word "QUESTION" also in this filter
- Ask that anyone that you send an email asking them to for an action or question that they reply (or let you know when the action is completed)

How to set up this filter

from:(1) subject:(ACTION OR QUESTION)		
Filter From	your main gmail address		
То			
Subject ACTION OR QUES	ESTION		×
Has the words	 Skip the Inbox (Archive it) Mark as read Star it 		s / i ur
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Final Tips

Test which view you like best for your email

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I prefer to use the standard view

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COMPOSE Inbox (1) Starred Important Sent Mail Drafts All Mail Spam (2,530) 00-Delegated-Review 01-Action (8) err err No Notifications-server Opt-in's-all (213) REI-Deals (3,489) teamwork (118) zen-flipanywhere (5 zen-reivault (151) More \Rightarrow		Tam Polic by Goc by Go	1-3 of 3 • 1-3 of 3 • • • • • • • • • • • • • •		People X People X minutes ago) \bigstar	Add More	Boomerang
			78.15 GB (59%) of 131 GB used Manage	Program Policies Powered by Google*	Last account activity: 0 minute	s ago letails	

What about emails that you cannot do anything about right now or are referrence

- Send back to yourself with a better subject line so that you can search for it later
- Evernote (via plug in or via sending an email to your evernote address)
- Boomerang to come back later to your inbox at a predetermined time

Descriptive subject lines

- Use subject lines that are very descriptive to the nature of the email that you're sending out
- If you've got an email with a variety of unrelated topics then separate them into different email threads so that you can keep track of them
- Easier to find something later if you follow this method
- EXTRA TIP: you can send yourself files / emails and then archive them so that you can find them later (changing the subject line to be very descriptive)

Sending yourself emails

- I use a label called "01-Action" that is placed on emails that I send myself so that I can sort them out quickly
- You can find apps to help you quickly send emails to yourself
 - Use "note to self" on google now application
 - On google play search for "email to self" (search for this in itunes app store)



Additional tips

- Use keyboard shortcuts:
 - "e" for archive
 - "y" remove label
 - "j" or "k" to move forward and backwards on email
- DON'T DELETE
 - Archive emails
 - Allows you to search later on
 - Remove them from your view but they are still there



Learn keyboard shortcuts

Questions?